

# GLOBAL BUSINESS INSTITUTE

A Partnership between Pitt Business and CAPA International Education

**From the classroom.**  
**To the city.**  
**To the world.**

University of Pittsburgh  
**PittBusiness**

College of Business Administration  
International Programs Office

  
**CAPA**  
INTERNATIONAL EDUCATION

## The Pitt Business Curriculum in a Global Classroom

The business courses and Arts & Science electives offered at GBI locations fulfill the academic requirements of the Pitt Business Bachelor of Science in Business Administration (BSBA) degree. Courses offered include accounting, business information systems, finance, global management, human resources, marketing, and supply chain management. The business courses are taught by Pitt Business faculty or faculty members of renowned business schools in the host country. Another perk of studying at a GBI location is that students can complete almost all of the requirements of the Pitt Business Certificate Program in International Business in one semester. Additionally, three-credit language courses tailored for business students are available in the Buenos Aires, Shanghai, and Florence GBI locations.

Students can complete a GBI program at any point in the year. If completing the GBI program during the fall or spring semester, students can take a full course load of 12-18 credits. If completing the GBI program during the summer, students can take up to six credits. Each location offers similar courses, while also offering an academic specialty tailored to the industry strengths of the location. For example, the London location offers more courses in finance and accounting because of its status as a world financial center.

## Guaranteed International Internship Placement

Every student who completes a GBI internship application will be placed in an internship. The internships are 20 hours per week and count for 3 academic credits. Internships are available for all business majors. The companies that hire our students represent a variety of industries and range in size from multinational firms to regional businesses. During the GBI internship application process, students indicate their employment preferences and submit their résumé and cover letter. Students are then matched with a suitable internship opportunity. The GBI internship placement system ensures that students can bypass the impossibly complex process of searching for international internships on their own. To ensure that each student has a positive internship experience, Pitt Business helps them to set their internship goals in advance and to learn how to articulate the value of their international experience to potential employers.

## Competitive Study Abroad Pricing

The cost of completing a Global Business Institute program is competitive with the tuition cost of completing a semester on Pitt's campus. While a GBI program can cost more, the international housing costs are covered in full and a variety of study abroad scholarships are available. In addition, the student's health insurance is covered in full and each student is provided with a city transportation pass. Students are responsible for their meals and for purchasing their plane tickets.

Learn more:  
[abroad.pitt.edu/gbi](https://abroad.pitt.edu/gbi)


# YOUR JOURNEY TO THE WORLD

The Global Business Institute is the next evolution in study abroad for business students, offering an international experience seamlessly linked to their academic major and strongly rooted in outside-the-classroom projects. Students take business courses that advance their degree and are guaranteed placement in an international internship suited to their skill set. The program cost is affordable, as the price is competitive with on-campus tuition. Students enjoy all of the traditional benefits of Pitt study abroad — the enhanced cultural competency, the expanded worldview, the unforgettable memories — and because the program is built specifically for business students, they also gain transferable workplace skills that will make recruiters want to hire them. This total immersion in global business completes the Pitt Business student's journey from the classroom, to the city, to the world.




## Global Business Institute Locations

The five GBI locations are, in effect, extensions of the Pitt Business campus. Each GBI location has on-the-ground support from University of Pittsburgh faculty and full-time support staff from CAPA International Education (CAPA). CAPA is an organization that has provided international education support services to the University of Pittsburgh for more than 25 years. CAPA staff members are able to help with whatever students need during their stay, everything from questions about housing and academics to advice on where to take their parents if they visit.




**London, England** is the world's second-largest financial center, home to a large number of global banks, stock exchanges, and businesses. Although most people equate London with English nobility and the birthplace of the English language, the London of today is a melting pot of different cultures, making it one of the world's most diverse and fascinating cities.  
*Academic Specialties: Finance and Accounting*




**Sydney, Australia** is a global hub for the Asia-Pacific region, with a heavy concentration in supply chain operations, finance and financial services firms, marketing agencies, and business information systems firms. One-third of Sydney's population was born overseas, which creates an ever-evolving cultural landscape in the city.  
*Academic Specialties: Marketing and Business Information Systems*



**Florence, Italy** is economically renowned for its human resources, fashion marketing, and tourism management industries. The city is an unrivaled artistic and cultural destination, offering an enchanting mix of the ancient, the medieval, the renaissance, and the modern.  
*Academic Specialty: Human Resources Management*



**Buenos Aires, Argentina** is sometimes referred to as the Paris of South America due to its preponderance of early-20th century European-style architecture and its high concentration of theaters. The city is the economic and political capital of Argentina and its economy is fueled by a robust mix of banking services, heavy manufacturing, and shipping activity.  
*Academic Specialty: Global Management*



**Shanghai, China** is not simply a global financial center and a major shipping center; it's also the most populated city on earth, with a population of over 24 million people. For centuries, Shanghai has been the cultural and economic center of East Asia, helped by its favorable location on the East China Sea.  
*Academic Specialty: Supply Chain Management*



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