University of Pittsburgh
Joseph M. Katz
Graduate School of Business
Global Research Practicum (GRP)
Information Session
Overview

• GRP Introduction

• 2018 Destinations
  – Mexico – Prof. Jo Olson
  – United Kingdom – Prof. Heidi Bartholomew
  – Japan – Prof. Jen Shang

• Application Timeline

• FAQs

• Q&A
GRP Mexico - Focus

- Study the Automobile Supply Chain in North America
- Discover the industrial power of Mexico
- Learn about NAFTA
- Understand the complexities of U.S.-Mexican relations
GRP Mexico - Destinations

Detroit, Michigan, March 2 and 3

Mexico City, March 4 to 7

Puebla, March 8 to 10
GRP Mexico - Activities

Potential Company Visits
- Ford Rouge Factory Tour and lecture
- U.S. Commercial Service
- National Autoparts Association of Mexico
- Volkswagen Factory
- Audi Factory
- University visit

Likely Cultural Activities
- Henry Ford Museum of Innovation
- City Tour of Mexico City including National Museum
- Blue House—Frida Kahlo’s Museum
- City Tour of Puebla
GRP Europe - Focus

• Tax, Trade and Risk Management
  – Gaining a perspective on business practice and theory in the UK;
  – Developing an appreciation of the impact of history, economics and culture on the practice of management and functions of business in the UK;
  – Formulating approaches to conduct business effectively in the UK;
  – Expanding your research, writing and presentation skills.
GRP Europe - Outcomes

• Understanding of Brexit impact on finance departments of global businesses (tax, treasury, accounting, finance)

• Ability to learn from practitioners currently managing global businesses

• Exposure to areas affecting global businesses not currently heavily covered in a traditional curriculum (especially insurance considerations, banking considerations and tax/trade activities).
GRP Europe - Partners

• Industry Partners (site visits and panel discussions)
  – Banking and Insurance
  – eCommerce
  – Transportation
  – Technology
  – Government
  – Client Services
GRP Japan - Focus

- Challenges and opportunities of Japanese and Asian market
- Comprehension of Japanese business in your area of interest
- Understand Japanese business environment and culture
GRP Japan - Destinations

Tokyo

Kyoto
GRP Japan - Activities

Potential Visits
• FedEx Japan
• Takeda Pharmaceuticals
• Japan Venture Capital Association
• University visit

Likely Cultural Activities
• Tokyo City tour
  – Asakusa, Sensoji Temple, Tokyo Tower and Meiji Shrine
• Tsukiji Fish Market
• Nijo Castle
• Kiyomizudera or Fushimi Inari Shrine
Application

- [http://abroad.pitt.edu/katzgrp](http://abroad.pitt.edu/katzgrp)
Application

• http://abroad.pitt.edu/katzgrp
Application Timeline

- **October 2**
  - Application opens
- **October 20**
  - Application deadline
- **By November 1**
  - Notified of application decision
- **November 10 (required)**
  - Panther Program Meeting
    - Day Session/Evening Session
    - $500 *non-refundable* deposit due at Study Abroad (following meeting)
- **January 6 (required)**
  - GRP Professional Development module
- **Early January**
  - GRP courses begin
Cost

Program Fee covers:

• All academic-related trips
• Airfare
• Ground Transportation
• Hotels (double occupancy)
• Some meals

*For FT students program fee paid in addition to semester tuition.

*For Professional MBA students and other Pitt Graduate students, program fee and tuition included in cost.
Scholarship Opportunities for Katz Students

• 6 IBC Global EBL Scholarships
  – $1,000 each

• 3 Mancini Bakery Scholarships
  – $1,000 each

• Question 15 on application
Frequently Asked Questions

• Preference for first time GRP students
  – Interest in this GRP
    • Academic and Professional Goals

• Visa
  – U.S. Citizens **do not** need a visa for:
    • United Kingdom
    • Mexico
    • Japan
  – International Students
    • Check with your Embassy/Foreign Office for further information
Q&A

For further inquiries or feedback:

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